



GOLD COAST ROLLERS

2026 NBL1 NORTH SEASON SPONSORSHIP PROPOSAL

www.goldcoastbasketball.com.au



Gold Coast City Regional Basketball Association

Established in 1959, the Gold Coast Basketball Association was founded with a clear purpose: to provide an inclusive and welcoming environment for the community to engage with basketball. Today, we are the largest basketball association in Queensland, with a proud history of developing athletes who have progressed to state, national, and international levels. Over the past five years, participation in the sport has grown by more than 200%, and our commitment to excellence was recognised through being named Association of the Year in both 2019 and 2020.

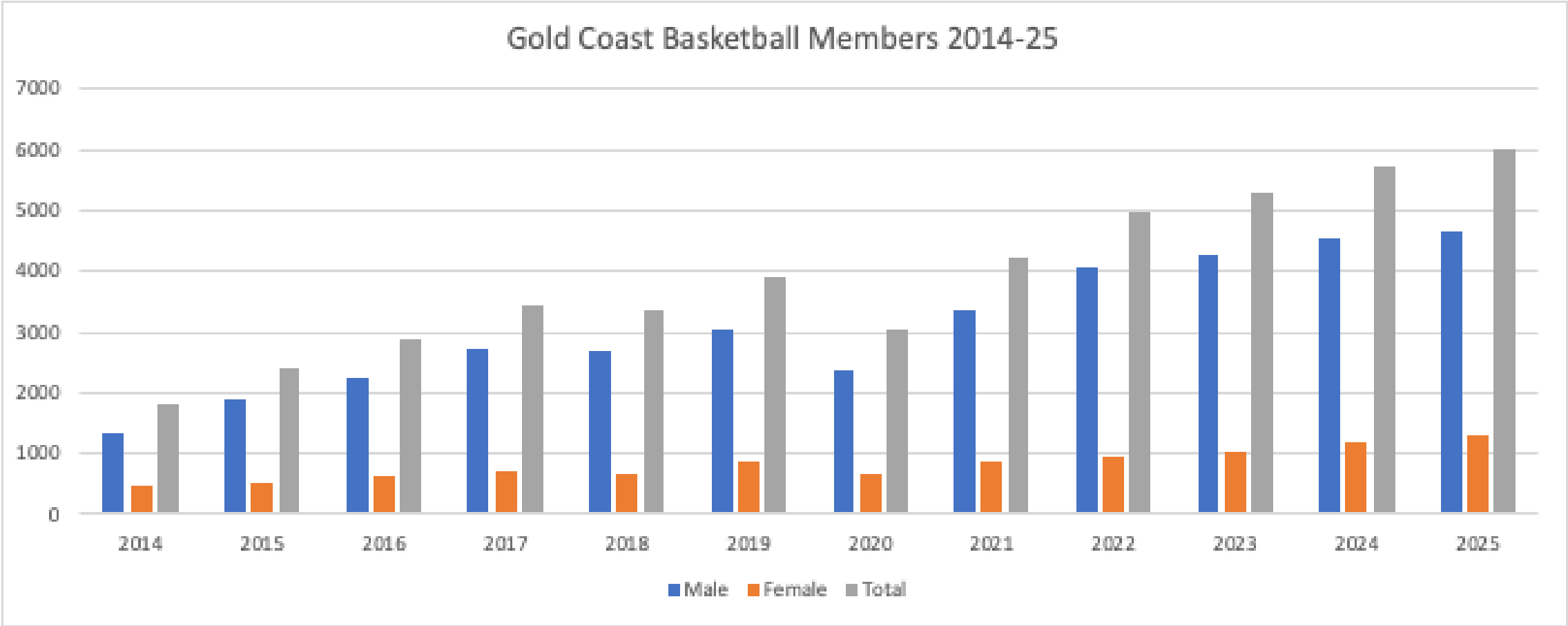
Our Values:

- ✓ Excellence
- ✓ Integrity
- ✓ Professionalism
- ✓ Sustainability
- ✓ Inclusiveness



Growth 2014-2025

	Calendar Year Members											
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Male	1348	1879	2269	2742	2699	3057	2360	3368	4067	4259	4540	4674
Female	468	526	624	698	656	855	685	865	927	1024	1185	1315
Total	1816	2405	2893	3440	3355	3912	3045	4233	4994	5283	5725	5989
Year to year growth		132.43%	120.29%	118.91%	97.53%	116.60%	77.84%	139.01%	117.98%	105.79%	108.37%	104.61%
					5 year	215.42%	126.61%	146.32%	145.17%	157.47%	146.34%	196.68%



Why Partner With Gold Coast Basketball?

Sponsoring Gold Coast Basketball is a powerful way to elevate your brand while making a genuine impact within the local community. It provides an opportunity to align your business with a respected, family focused sport that promotes teamwork, leadership, and healthy lifestyles.

A partnership with our organisation delivers meaningful value to sponsors through the following key benefits:

Increased Brand Exposure

Sponsorship provides access to new audiences and potential customers across a broad demographic. Your brand will be showcased through logos shown on uniforms, digital platforms, signage, promotional materials, and events, significantly increasing visibility and brand recognition within the community.

Stronger Community Connections

By supporting Gold Coast basketball throughout the NBL1 Season, your business builds positive relationships with players, families, volunteers, and supporters. This association fosters goodwill, trust, and long term loyalty, positioning your brand as an active and valued community partner.

Cost Effective Marketing

Compared to traditional advertising channels, sports sponsorship offers strong return on investment. It delivers repeated brand exposure in authentic, real world settings, helping your message resonate more deeply with consumers.

Positive Brand Alignment

Sponsoring a basketball organisation demonstrates your commitment to community development, youth engagement, and local sport. This alignment strengthens your corporate reputation and reinforces your brand as one that invests in people and purpose, not just promotion.



NBL1 North

- NBL1 is a semi-professional basketball league in Australia, consisting of North, South, East, West, and Central conferences with both Men's and Women's competitions.
- Each conference is run by their respective state governing body.
- The league includes 72 clubs from all over Australia. The north conference consists of 12 teams from Queensland.

NBL1 North Teams

- Gold Coast
- North Gold Coast Seahawks
- Logan Thunder
- Southwest Metro
- Southern District Spartans
- Brisbane Capitals
- Ipswich
- Northside Wizards
- Sunshine Coast
- Rockhampton
- Townsville
- Cairns



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MOTORS**



ONE

NORTH

Naming Rights Sponsor

\$25,000.00 +GST For Men or Women's naming rights

As a Naming Rights sponsor, you play a key role in helping us field the best team possible. Your support comes with:

- A year- long listing in the Gold Coast Basketball business directory, “The High Rollers Club”.
- Premium logo placement on player jerseys
- Strong game day presence with corporate box signage, courtside signage, and program features
- Brand activation opportunities such as product samples or giveaways
- Option to secure mascot rights
- Direct email promotions to more than 5000 members and boosted reach through social posts
- Game day announcements and coverage in local media
- A central corporate box and eight corporate passes
- Reserved drinks and catered food for every home game
- Team singlet plus eight supporter shirts
- Eight season launch tickets
- Eight end- of- season presentation tickets
- Thirty general admission tickets per home game for giveaways
- Professional photography of your corporate box



Platinum Sponsor

\$12,500.00 +GST

As a PLATINUM sponsor, you directly support our mission to put the best team on court. Your benefits include:

- One- year listing in The High Rollers Club business directory
- Featured logo placement on players' shorts
- Gameday signage opportunities
- In- game brand cross- promotion
- Email access to over 5000 members plus social promotions
- Emcee mentions and local media visibility
- Premium corporate box with 8 passes
- Drinks and catered food throughout the season
- Team singlet and 8 supporter shirts
- Season launch and end- of- season event tickets for 8 guests
- 10 general admission passes each home game
- Professional photos of your group in the corporate box



Gold Sponsor

\$6,000.00 +GST

As a GOLD sponsor you play a key role in helping us put the strongest team on the floor. Sponsorship benefits:

- Listing in the Gold Coast Basketball business directory – The High Rollers Club – for 12 months
- Gameday presence with full corporate box signage
- Direct email campaigns to 5000+ members and ongoing facebook promotions
- Emcee mentions at home games and visibility across local media
- Corporate box access for 8 guests
- Reserved drinks and catered food each home game
- Signed team singlet and 8 supporter shirts
- 8 tickets to season launch
- 8 tickets to the end- of- season presentation
- 5 general admission passes per home game to share
- Professional photography of your corporate box and guests



Individual Player Sponsor

\$2,000.00 +GST (plus signage costs)

By sponsoring a player, you directly support the team's ability to compete at a high level. Your benefits include:

- A full year listing in the Gold Coast Basketball business directory – The High Rollers Club
- Email promotions to a database of 5000+ members and supporting facebook posts
- Your business name printed on your sponsored player's warm- up shirt
- Emcee mentions at home games and visibility across local media
- 8 tickets to the season launch
- 8 tickets to the end- of- season event
- 4 vip seats at every home game (baseline hightop table)



Anthony Petrie

NBL1 Gold Coast Rollers - Mens Head Coach

NBL veteran Anthony Petrie has signed on to lead the Gold Coast Rollers as Head Coach for his fifth season. 'Peach' remains one of the most respected figures in Australian basketball, bringing with him an 11- season NBL playing career and a deep, instinctive understanding of the game.

His leadership and experience continue to be invaluable for our young men as they grow and compete at the highest level.

Last season, Petrie guided our youthful squad to the minor premiership, further cementing his reputation as a coach who can elevate talent and inspire belief in a way only he can.

Anthony Petrie is an integral part of our association, and we can't wait to see what this group achieves with him once again at the helm.



Pero Cameron

NBL1 Gold Coast Rollers - Womens Head Coach

Gold Coast Basketball is proud to announce that Pero Cameron has been appointed Head Coach of the Gold Coast NBL1 Women's team for the 2026 NBL1 season.

Pero brings a wealth of international and professional experience to the program, having built a distinguished coaching career across multiple elite competitions.

A former Head Coach of the New Zealand Tall Blacks, Cameron has extensive experience leading at international level, guiding national teams through FIBA campaigns and world competitions. His ability to build cohesive, disciplined, and competitive squads has been a hallmark of his coaching philosophy.

The Gold Coast Basketball community will be very familiar with Pero from his former role as Basketball Development Manager with the association.



Contact Us

If you would like to discuss any of these opportunities further please contact Jennelle Cameron (Operations Manager) on the contact information below.

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